TYLER MCCAMMON

GRAPHIC DESIGNER

EXPERIENCE

LEAD GRAPHIC DESIGNER
OMNICOMMANDER // Feb. 2021 - Present

OMNICOMMANDER is a full-stack marketing agency specialized for the credit union industry. They offer website design & services, digital & printed marketing, & cybersecurity services.

- *Lead & develop a team of four designers*
- *Manage high-volume, fast paced queue with competing deadlines*
- *Brand development & design strategy*
- *Create design systems for both digital & print*

GRAPHIC DESIGNER
THE HORTON GROUP // AUG. 2020 - DEC. 2020

The Horton Group is Nashville's premiere web design & marketing agency. They create & manage websites, as well as provide other services such as SEO, email, & inbound marketing.

- *Lead interpersonal client meetings to determine strategy & direction for projects*
- *Create website mock-ups & designs from concept to completion*
- *Create digital graphics, logos, & animations*

GRAPHIC DESIGNER
FASTSIGNS // AUG. 2018 - JULY 2020

FastSigns creates signage & content marketing for a variety of unique businesses and customers.

- *Collaborated with other designers to create graphics for print & digital formats*

EDUCATION

BFA IN GRAPHIC DESIGN
University of Tennessee
Aug. 2015 - May 2019

SKILLSET

BRANDING
CREATIVE DIRECTION
GRAPHIC DESIGN
LOGO CREATION
WEBSITE DESIGN

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